

Design No. 1175

An American Bungalow of Hollow Tile

THIS American Bungalow is a home in which one may realize a distinct individuality even in a city residential district where beautiful homes are numerous, and where there must be real grace of line and design to achieve the desired distinctiveness.

The plans, which call for a complete Hollow Tile structure, with an exterior finish of stucco and brick, are exceptionally well worked out. This home

also would look well with walls of exposed tile or with tile walls faced with brick. There are six large rooms and a sleeping porch, a terrace and porch running clear across the front of the house, and a wealth of storage space, linen presses and closets. The ground floor has a living room, dining room, kitchen, bedroom, and lavatory, and the second floor has two bedrooms, a sleeping porch, bath room, storage space and linen cases.

Before we go into the floor plans, let us view the exterior of this beautiful home. You are at once impressed with its substantial appearance, its air of thorough dependability. And when you realize that stucco and brick over hollow tile is practically everlasting—that it will not require any repairs; that there is virtually no depreciation—for stucco applied over hollow tile will not crack or chip off; that there is no repainting nor replacing necessary—you know that this home is there to stay for all time.



Rear View of the American Bungalow

You will like the front entrance, leading directly into the living room from the terrace. It imparts such a charmingly hospitable touch. And the combined terrace and porch add an effective spaciousness, especially where, on account of city limitations, one cannot have very large grounds. Good looking seats, jardinières, flower boxes, will add a "homey" effect.

Somehow, a home doesn't seem quite a home without a real fireplace. Here the fireplace is trimmed with brick and is built along the living room outer wall. Book cases flank it on

either side, and above it are two windows, providing just the right reading light.

Cased openings between living and dining rooms are becoming more and more popular again, principally for the splendid effect of spaciousness produced, to say nothing of the added light and perfect ventilation thus obtained.

The kitchen, as planned in this Hollow Tile home, will be a constant delight to the thorough and efficient housewife. She will revel in the wall cases, which

replace the pantry and which certainly are easier of access and more readily kept in order than a pantry, in which anything and everything is hastily set down, to be put in place later. In these cases, there is a place for everything, and everything is quite naturally put in its place. And at this time, where the help problem is such a serious one, the saving of steps and having the table service handy to the dining room are big items. Because of improved and scientific methods of refrigeration, it is not now necessary to have the ice box accessible from the back porch. It may be placed wherever most con-

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venient, which generally is near the dining room.

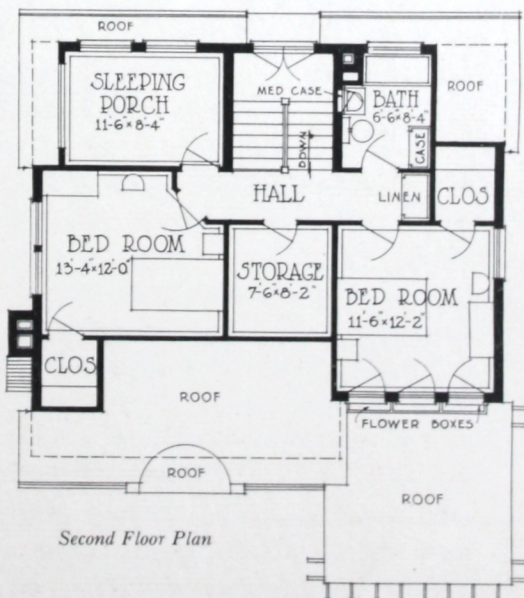
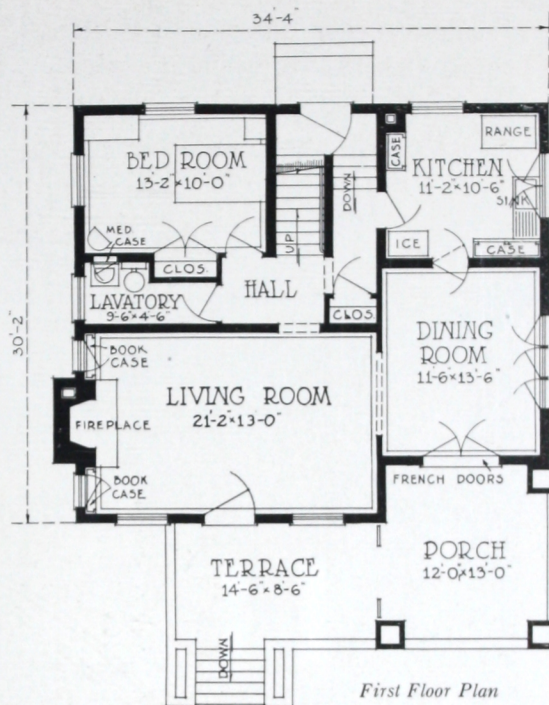
Here we find the ice box handy even for the ice man, by way of the rear hallway, handy to the dining room, and far enough away from the cook stove so that the heat of the stove will not reach it. In short, the kitchen arrangement is most scientifically correct.

And because this home is built entirely of Hollow Tile—outer walls, interior walls and floors, it is fireproof with the exception of doors and windows; and weather proof, for Hollow Tile provides perfect insulation against heat and against cold and dampness.

There will be a real saving in work, for no dust, not even coal dust, can filter through hollow tile construction. Nor can vermin of any kind penetrate it.

Hollow Tile also deadens noise, and so in this home you will have an enviable degree of quiet and privacy.

Now, whether you build for permanent possession, or for resale, you cannot afford to overlook the advantages and benefits of a Hollow Tile home. Especially today, where homes are at a premium, your home, built of hollow tile, will be the best investment you have ever made. After the original cost, there is practically no further outlay necessary. And your



home of hollow tile will cost you no more than one of ordinary construction, requiring periodical upkeep and repairs, and lacking the features of

safety from fire and weather hazards inherent in hollow tile.

Build strong!

"For a man's house is his castle."

Plans for the American Bungalow

Design No. 1175

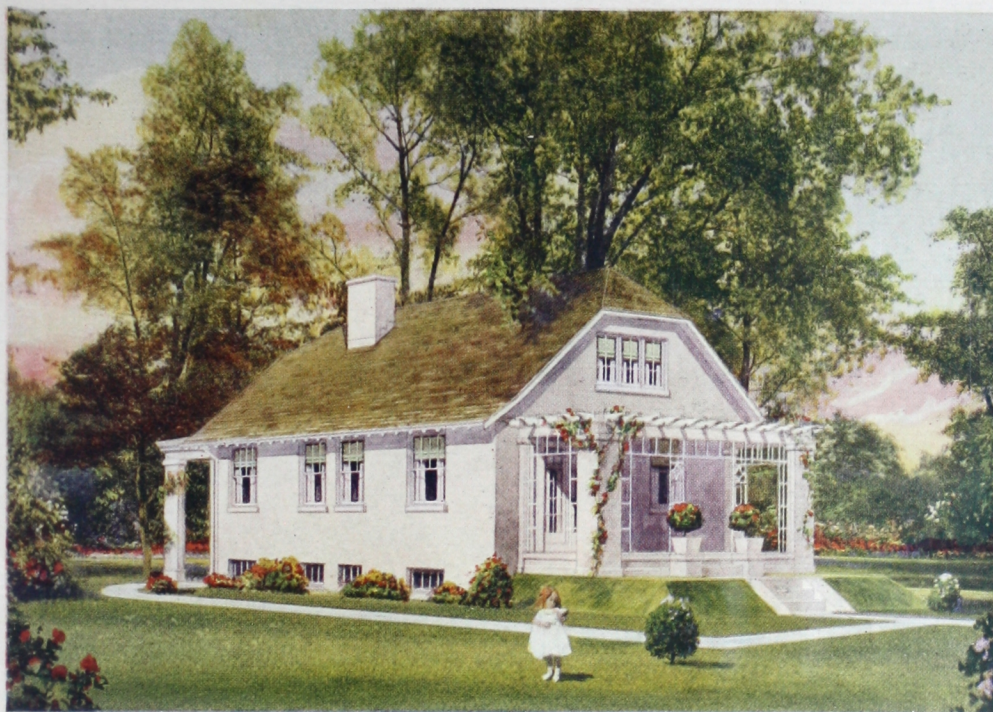
Plans for this Bungalow can be obtained from your Building Material or Lumber Dealer. The plans are complete with detailed drawings, an itemized list of all materials necessary for the building and specifications governing its construction. The price is \$10.00. Ask for plan No. 1175. If you cannot obtain them locally write direct to the Association, giving your dealer's name.

The Hollow Building Tile Association

Conway Building, Chicago

MASTERTILE

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Design No. 1179

Five-Room Hollow Tile Bungalow

THIS handsome little bungalow will fit in and look right even where there is only a small lot available for building. Its compact arrangement makes use of every bit of space and provides five comfortable, complete rooms, and a sleeping porch off the back bedroom.

An individual touch is given by the quaintly gabled roof and the paneling in the upper half of all the windows, even those in the attic.

The front porch is commodious and may be made extremely attractive with a swing, seats, rockers, and plants. Wooden flower boxes flank the head of the entrance stairs, and the terraced lawn, together with the shrubbery and plants along the sides, give this little home a most cozy and happy air.

The living room, dining room and kitchen occupy the left half of this charming little home, while to the right are two bedrooms, with the bathroom

in between. All are outside rooms, and all but the dining room have windows on two sides, supplying perfect cross ventilation. The dining room has two large paneled windows set close together, under which a window seat may replace the couch. Cased openings between the living and dining rooms, as well as to the hallway, give a most desirable effect of roominess.

Each bedroom has a clothes closet, and the attic, which reaches from one end of the house to the other, will afford ample storage accommodation. The basement also has plenty of storage space.

There is a linen closet in the hallway, and the kitchen has two wall cases in place of the pantry, which is now being done away with to a great degree. These wall cases will readily accommodate everything that a pantry would, and at the same time they are more sanitary, because the doors are kept closed. And they require a constant orderliness not generally observed in a pantry, where it is so easy just to set things down, to be put in place later.

The sink is right off the dining room, facilitating dish washing, and one of the

wall cases is also right next to the dining room. This feature is of interest to the housewife, who will no doubt do her own work in this little home.

Somehow, a small house carries with it the idea of a more or less temporary dwelling, thrown together in a hurry, to be used for the time being. But this home, once built, is there to stay, for all times. For it is built entirely

of Hollow Tile, which is a permanent, fire resisting, non-deteriorating masonry material.

Because Hollow Tile does not shrink, sag, nor rust, exteriors of stucco or plaster over it

will be permanent. They will not crack nor chip off, which is often the case in ordinary building construction.

With your home built of Hollow Tile, you and your dear ones will be assured comfortable, healthful temperatures at all times. For hollow tile, because of its insulating features, is a barrier to heat, cold, and dampness. Your home will be delightfully cool on the warmest summer day, and comfortably warm in the severest winter weather.

Because hollow tile is everlasting and impenetrable, vermin and rodents



Rear View of Design No. 1179

cannot make their way through, nor can even dirt or coal dust sift through. The sanitary cleanliness of a hollow tile home is a constant delight to the housewife. It actually lessens housework.

In addition, you have a quiet, restful home, for hollow tile construction deadens noise.

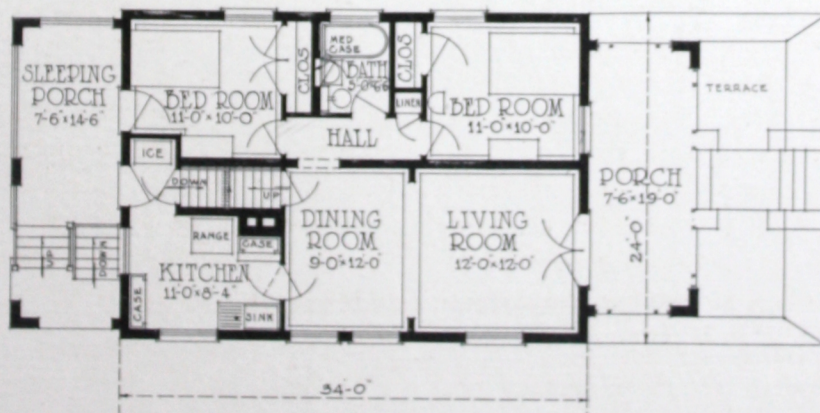
And your home of Hollow Tile will cost you no more than one of ordinary construction. True, the original cost will be slightly more, but spread over a period of time, as a building investment always is, it will actually be less. Because, with hollow tile construction, you will not be burdened with periodical upkeep and repairs. Hollow Tile is absolutely permanent

and requires no repairs nor replacements. The item of depreciation is practically eliminated. After your original investment, all you have to do is sit back and enjoy its benefits.

Especially in the building of a modest home, where every dollar counts, it is important that a full return be had for the investment made. This return can be had in large measure by building your home of hollow tile. The units are large and easily handled, and effect a saving in labor and mortar costs, and you will not be called upon for replacements and repairs so generally necessary while a home of ordinary construction is "settling."

Build strong!

"For a man's house is his castle."



Floor Plan Design No. 1179

Plans for Five-Room Bungalow

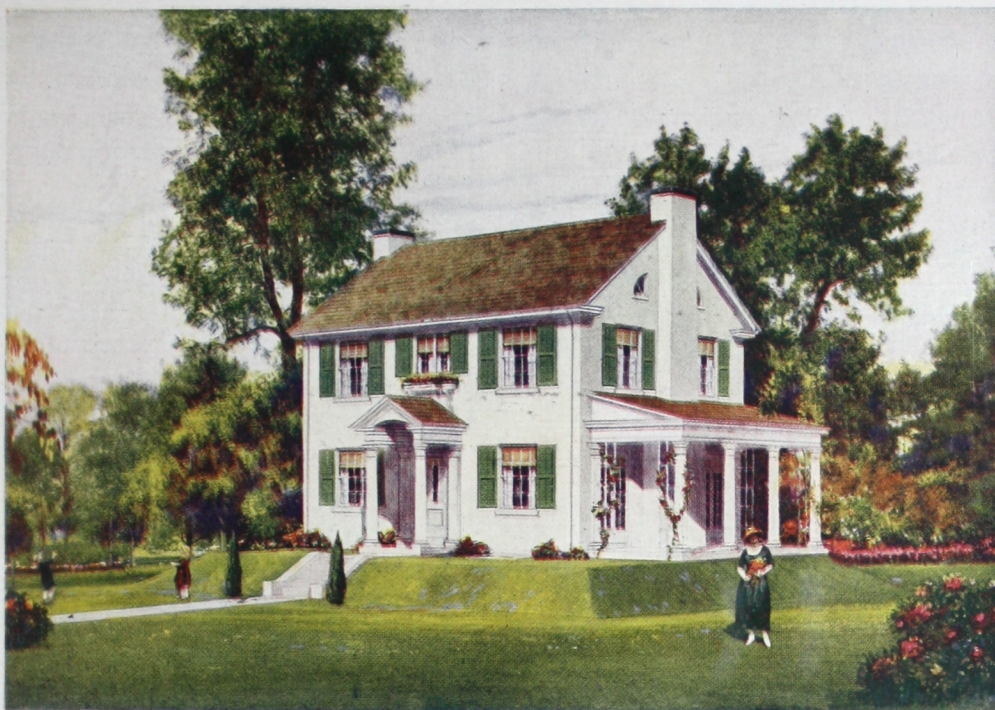
Design No. 1179

Plans for this Bungalow can be obtained from your Building Material or Lumber Dealer. The plans are complete with detailed drawings, an itemized list of all materials necessary for the building and specifications governing its construction. The price is \$10.00. Ask for plan No. 1179. If you cannot obtain them locally write direct to the Association, giving your dealer's name.

The Hollow Building Tile Association, Conway Building, Chicago

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Design No. 1178

A Colonial Residence of Hollow Tile

HERE is a two-story colonial home built on the plan so generally favored by our forefathers. There is the same directness in architectural design, the same opportunity for utility and space conservation. A simple grandeur is achieved by the terraced lawn, which completely surrounds the house, and which most effectively softens the rather severe lines, while the open porch across the right end, supported by handsome colonial pillars, gives an

impression of added spaciousness, and imparts just the right touch of ornamentation.

There are six rooms and sleeping porch. The arrangement is simple and practical, and at the same time allows for the indulgence of individual ideas.

The exterior walls are hollow tile with stucco finish. Hollow tile walls with brick veneer would also provide a very handsome exterior, while a most distinctive effect could be achieved with walls of exposed hollow tile.

Hollow Tile is not a new form of masonry construction. It has for years been the approved construction for big buildings subject to the rigid fire restrictions and regulations of large cities. To give the home builder the same substantial, fireproof construction, it is now made in a variety of sizes and shapes that makes it readily applicable to every architectural design, no matter how intricate.

Paneled windows and wooden shutters throughout this home give it a most pleasing and inviting air.

There is a central entrance, supported by handsome colonial columns, leading into a hallway with living room to the right of it and dining room and kitchen to the left. The stairway to the second floor leads from this hallway, and under it are a coat closet and a hall case, which even makes provision for storage of table leaves.

A serving room with swinging doors separates the kitchen from the dining room, and at the same time greatly facilitates table service. As is now so generally the case, there is no pantry, but in addition to the serving room, there are two wall cases in the kitchen,

with a counter running under them. These wall cases will most successfully accommodate everything one would place in a pantry, and at the same time, will afford protection from dust and encourage orderliness to a far greater degree than would be possible in a pantry.

There is a large porch off the kitchen and the sleeping porch is directly above it.

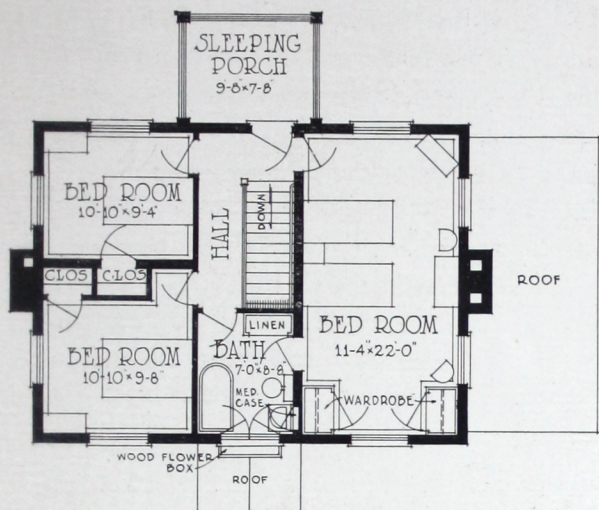
Besides this sleeping porch, there are three nice bedrooms upstairs, two to the left and one to the right. The one to the right runs clear across

the side of the house, and is especially commodious, with four windows and two wardrobes. All the bedrooms have windows on two sides, so that perfect cross ventilation is assured. The bathroom is convenient to all bedrooms and calls for high grade fixtures and fittings.

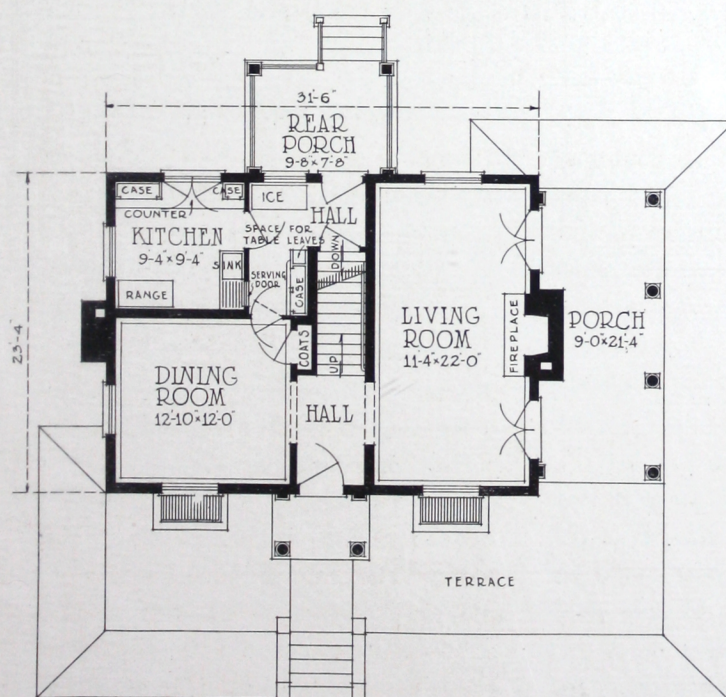
Here is employed the colonial scheme of two end chimneys, the one at the right end serving the heating plant, and the one at the left end the very attractive fireplace in the living room. The fireplace is situated along the outer living room wall, and is handsomely trimmed with face brick. French doors, beautifully paneled and



Rear View of Design No. 1178



Second Floor Plan



First Floor Plan

leading to the open porch, are on either side of it, and serve to enhance the generous roominess of the living room.

All in all, the plans provide for a very complete and well arranged home.

Because cold cannot penetrate a hollow tile wall, this home will provide comfortable temperatures even in the most severe winter weather, and because there are no drafts to waste heat, your heating expense will be noticeably reduced. On the same principle, heat and dampness cannot penetrate a hollow

tile wall, so that you will be comfortably cool on the warmest summer days, and the walls of your home will always be dry and healthful.

And what a comfort to know that neither vermin nor rodents can enter a hollow tile home, and that not even dirt nor coal dust can sift through! Think of the constant clean-

liness assured and the lessening of housework!

Your home of hollow tile will be quiet and restful. For Hollow Tile construction deadens noise.

Hollow Tile practically eliminates your upkeep. It is everlasting and needs no repairs nor replacements. It reduces your depreciation to a minimum.

Surely, with all these many advantages, you cannot afford to build your

home of anything but Hollow Tile. With only outer walls of this substantial masonry material, your home will cost you no more than one of ordinary construction. Hollow Tile units are large, easily handled, and effect a decided saving in labor and mortar costs.

Your home built of Hollow Tile will return you more than 100 cents for every dollar invested.

Build strong!

"For a man's house is his castle."

Plans for the Colonial Residence

Design No. 1178

Plans for this Residence can be obtained from your Building Material or Lumber Dealer. The plans are complete with detailed drawings, an itemized list of all materials necessary for the building and specifications governing its construction. The price is \$10.00. Ask for plan No. 1178. If you cannot obtain them locally write direct to the Association, giving your dealer's name.

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Design No. 1176

Two-Story, Six-Room Residence of Hollow Tile

THERE is a sturdy directness about this two-story six-room residence—a most comfortable sense of reliability and safety. The square gabled roof fits like a sheltering hood over the cube-like structure, and the same square lines are carried out in the enclosed front porch, whose sloping roof and beautifully paneled French windows more than offset the severity of line in the house itself.

The outer charm of this attractive home is achieved through the finishing touches. A handsome stucco exterior is employed, over a structure of Hollow Tile.

This is relieved by a simple brick trim around the upper edge of the porch, the window sills, and the top of the flue, together with an ornamental recess done in brown plaster between the two upper front windows. The upper half of all the windows are paneled.

Well trimmed bushes and other artistic gardening embellish the front approach, and on each side of the entrance stairs is a handsome urn.

The entrance to the kitchen is from the side of the house, and leads into a hallway accessible to the living room as well as to the kitchen. It is carried out in harmony with the general design.

There is a good sized living room across the front of the house, from which a stairway leads to the second floor. The dining room and kitchen are back of it, the kitchen being separated from the living room by the side entrance hall.

A cased opening divides the living and dining rooms, and gives an added spaciousness to both rooms.

The kitchen arrangement will be a constant delight to the systematic housewife. The range is to the right of the side window and far enough from the dining room to keep out cooking fumes and odors. There are two wall cases, one to the left of the dining room entrance, and one to the right of the kitchen sink. The sink itself is to the right of the dining room entrance, so

that the entire kitchen arrangement means a saving of many steps. There is a counter beneath the case next to the sink, greatly facilitating setting away dishes and clearing up the work. The ice box is situated in the side entrance hall, accessible to the ice man.

Upstairs are three bedrooms and bath. All the bedrooms have clothes

closets, and all the rooms have windows on two sides, insuring splendid light and ventilation throughout the house. In the upper hall are an additional clothes closet and a linen press.



Design No. 1176

You will find this home cool on the warmest summer day, and comfortably warm on the coldest winter day, as well as entirely free from dampness.

Hollow Tile is a non-conductor, and heat, cold, or dampness cannot penetrate it. Thus, your heating expense will be lowered.

Hollow Tile assures the greatest sanitation and cleanliness. For neither vermin nor rodents can penetrate it.

Hollow Tile reduces your depreciation to a minimum. It does not require repairs nor replacements. It will not

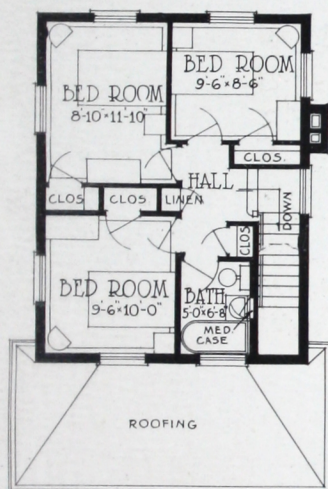
rust, sag, nor shrink, and finishes applied to it will not crack nor chip off. Your item of maintenance is practically eliminated.

And because of its large units, hollow tile effects a noticeable saving in labor and mortar costs, two big items in present day building.

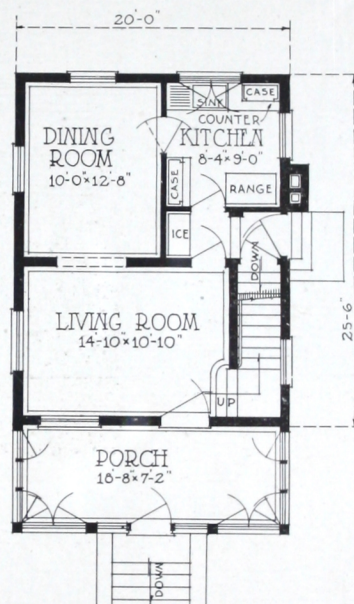
At the same time, the sizes and shapes of its units are of such range that there is not an architectural style that cannot be easily constructed with this scientifically perfect masonry material.

Build strong!

"For a man's house is his castle."



Second Floor Plan



First Floor Plan

Plans for the Two-Story, Six-Room Residence

Design No. 1176

Plans for this Residence can be obtained from your Building Material or Lumber Dealer. The plans are complete with detailed drawings, an itemized list of all materials necessary for the building and specifications governing its construction. The price is \$10.00. Ask for plan No. 1176. If you cannot obtain them locally write direct to the Association, giving your dealer's name.

The Hollow Building Tile Association, Conway Building, Chicago

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Design No. 1174

An English Home of Hollow Tile

ESPECIALLY well suited for a suburban district, or for a residential section is this charming, individual English home. It strikes the eye pleasantly from every angle. Not only has the front been most artistically conceived, but the sides and rear have also been given generous consideration. All sides boast gables of graceful contour, and the architect has been zealous to avoid any suspicion of monotony in the design, and at

the same time, to maintain a pleasing symmetry of line.

The main entrance is at the left side, permitting the full frontage to be used for the living room. It is approached by a walk which curves through well kept grounds to the rear of the house. The gable on this side is broken by a very attractive chimney, which serves the living room fireplace and heating plant, and by the main roof itself, which continues into the side

gable, over the dining room windows and the main entrance. On this same side is a smaller chimney, to the rear, affording a flue for the kitchen.

A distinctive stucco exterior finish is used over Hollow Tile walls. It is enhanced by brick window sills, brick entrance stairs, brick trim on both chimneys, and brick copings on the entrance balustrades and the roof to the sun porch.

There are paneled windows throughout the house, and pretty flower boxes. The right side has a gabled extension which enlarges the front bedroom, whose solid wall is relieved by a wooden trellise to accommodate climbing plants, and the rear porch is enclosed by pretty lattice work.

The plans, which are particularly well developed, call for a five-room main floor layout, but where desired, additional bedrooms could very easily be arranged upstairs.

There is an entrance vestibule leading on to a hallway with cased openings to the living room on the right, and the dining room on the left. This hall continues at right angles, and through cased openings reaches the stairway leading upstairs, and a recess for a

linen closet, soiled clothes chute, and basement stairway.

A real fireplace at the right end of the living room has book cases on either side of it, with windows overhead, and the pretty sun parlor, leading from the living room through a cased opening, adds to the size of the room.

Both the living and dining rooms afford splendid opportunity for finishing.



Rear View of Design No. 1174

Both bedrooms have windows on two sides, giving plenty of light and ventilation, and both have clothes closets. There are also a clothes closet

and a broom and mop closet in the main hallway.

The bathroom, handsomely fitted, is also off the main hallway, between the bedrooms.

The kitchen arrangement insures a saving of steps that will be appreciated by the housewife. The range and sink are on one side, with a table in between. Opposite the sink, and to the left of the dining room entrance, are spacious wall cases, which replace the pantry. These cases will amply accommodate everything a pantry would, and at the same time they are more orderly and sanitary.

There is a vegetable room in the basement, which because of its Hollow Tile construction, will be absolutely damp proof and vermin and rodent proof, and in which stocks of vegetables, canned goods, and other edibles may be safely kept.

Hollow Tile has been used for years to fireproof steel structure buildings subject to the rigid fire laws of larger cities. It was this element of fire safety that led the manufacturers to produce the tile in such variety of shapes and sizes that it can now be readily used for every style of home building, no matter how intricate.

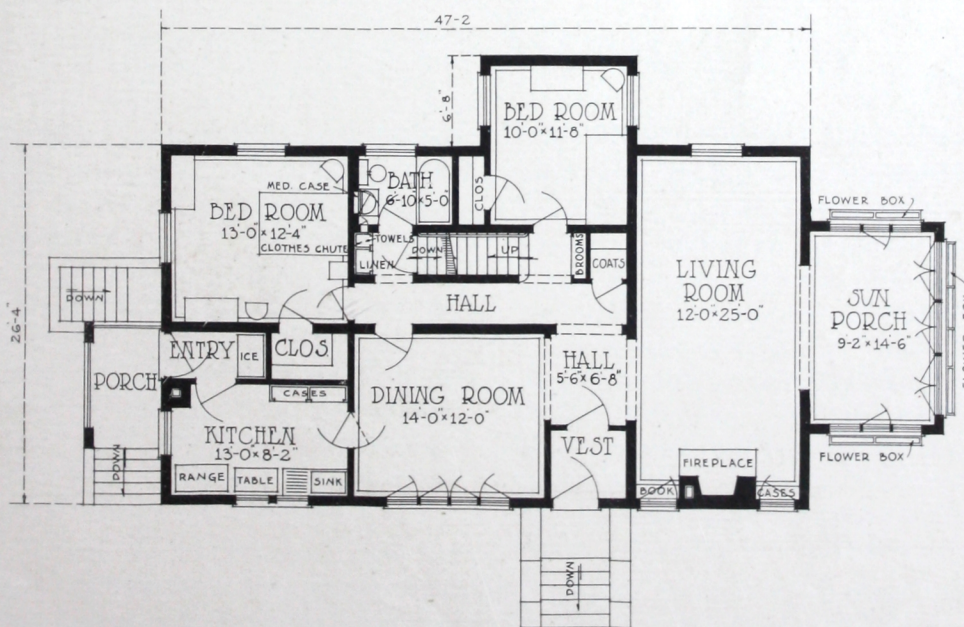
Its cellular construction affords perfect insulation against the elements.

Heat cannot penetrate it; your home will be pleasantly cool on the warmest summer days. And on the same principle, it is proof against severe cold and dampness. So that you will have dry, healthful temperatures at all times in your Hollow Tile home.

And because sound does not carry through Hollow Tile construction, you will have a quiet, restful home.

The units are large, and effect a distinct saving in labor and mortar costs.

Outer finishes applied to it will not crack nor chip off, for Hollow Tile does not rust, sag, shrink, nor disintegrate. It requires no repairs nor replacements.



First Floor Plan

TC B18 203741

Your items of maintenance and depreciation are practically eliminated.

Your hollow tile home, once built, is there to stay—for all time. And you will enjoy it as long as you live, because you will not be burdened with the

many little items of upkeep constantly cropping up in a home of ordinary construction.

Build strong!

"For a man's house is his castle."

Plans for an English Home

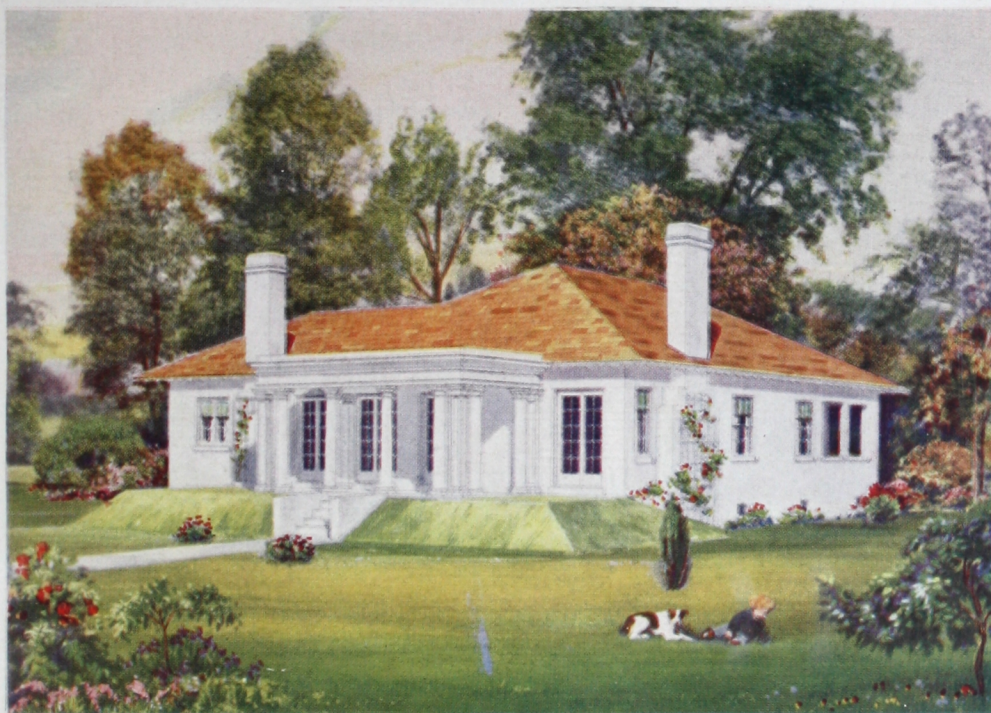
Design No. 1174

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Design No. 1183

Southern Bungalow

FOR southern breezes and bright, balmy skies, this handsome bungalow will be found delightfully satisfactory. There is just enough sweep to the overhanging eaves to deflect the direct rays of a hot summer sun, and because this home is built entirely of hollow tile, it will be found agreeably cool, even on the warmest day, for the formation of this substantial masonry material is such that even great heat cannot penetrate it.

There is no basement, and the plans call for three flues, to accommodate stoves, or fireplaces in the kitchen

and bedrooms, if desired, and the handsome brick fireplace in the living room.

Well kept grounds, with trees and shrubbery, surround the house, and grass terraces on each side of the concrete entrance stairs add a charming effect of spaciousness and symmetry, as do also the French doors and windows here used. Wooden colonial pillars support the front entrance porch which leads both into the living room and dining room, and lattices for trailing plants relieve the front and side walls.

Stucco forms the exterior finish, which, over hollow tile walls, will be

found highly satisfactory, for hollow tile will not sag, shrink, warp, crack, nor deteriorate in any way, and stucco, or other finishes applied to it, will not craze nor chip off. In other words, once applied, your finish over hollow tile is practically everlasting. A brick veneer over hollow tile would also be most effective for this style of architecture.

There are six rooms and two sleeping porches, all on the ground floor, and

all rooms have casement windows. The living room, dining room, and kitchen run across the front of the house, from right to left, with the three bedrooms in back of them; one bedroom on

either side of the house, and the third facing the center rear, with a sleeping porch on each side of it, the one to the left leading from it, and the one to the right leading from the right hand bedroom.

All bedrooms are reached from a hallway off the living room. The bathroom, which is attractively equipped and in which there is a linen closet, is also off this hallway, and faces on a little court formed by the semi-detached kitchen. The two side bedrooms have clothes closets, and there is a third closet off the hallway. You will note that the kitchen is semi-detached, as is very often the case

in southern types of homes. A side entrance leads to the kitchen, by way of an enclosed porch, off of which there is a storage space for fuel, and which is equipped with laundry tubs and ice box. The hollow tile walls will give this kitchen the greatest possible degree of coolness.

A novel touch is given the dining room by two built-in china closets, with artistically paneled doors, one on

either side wall. French doors separate the living and dining rooms, and on cool days, by simply throwing open these doors, the living room fireplace, which faces toward the dining

room, may be made to heat both rooms comfortably.

The kitchen range and case are just off the dining room, facilitating service. This case replaces the pantry, which is now being done away with to a great extent. It will accommodate everything that a pantry would, and will be an actual aid to the housewife, for in it things must be set right in place, instead of just being set down anywhere, to be "put in order" later.

In addition to the health protection, your hollow tile home will also protect your loved ones from the ravages and dangers of fire. With outer walls,



Rear View Design No. 1183

TC 616 203741

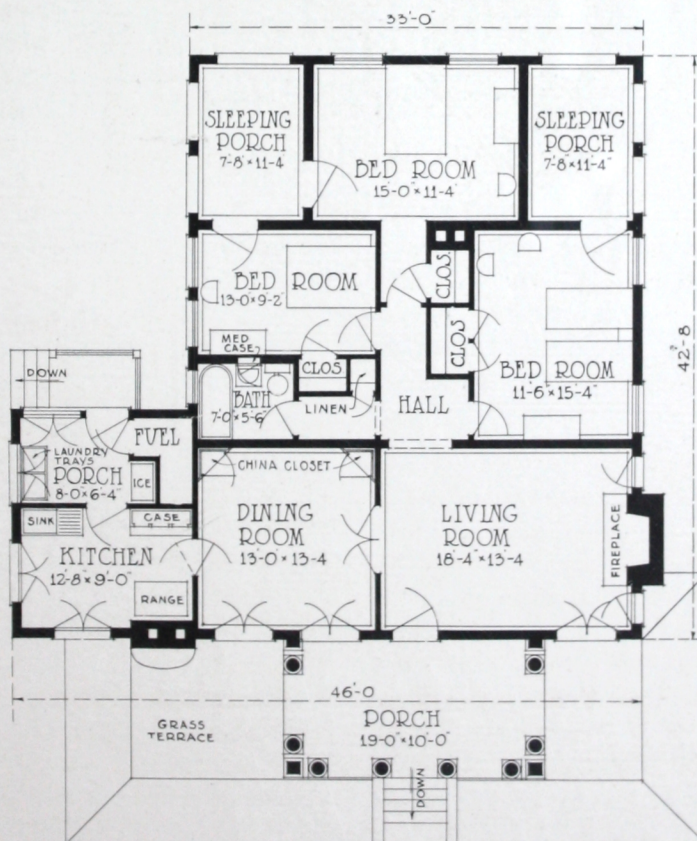
floors, and partitions all of hollow tile, your fire risk is practically eliminated.

And how gratifying to the housewife will be a home which is absolutely sanitary, and which makes possible the highest degree of cleanliness at all times with the minimum of labor. Vermin and rodents cannot work their way through, nor can even dust sift through. Surely, this feature, which is only one of the many outstanding benefits peculiar to hollow tile, demands the earnest consideration of the woman of the house, whose cleaning problems seem to become more complex from day to day.

Hollow Tile units are large, effecting a saving in labor and mortar, two considerable items in present-day building costs.

And because of the wide range of its shapes and sizes, there is not an architectural design that cannot be readily achieved with it.

Especially today, too much thought cannot be given to the building material used for your home. Not only should the original investment be taken into consideration, but future maintenance and repairs should also be included in your building costs. With



Floor Plan, Design No. 1183

hollow tile construction, these items of maintenance and repairs are practically eliminated. Once built, the hollow tile home is there to stay, for all time, without requiring continuous further outlay for upkeep. Your depreciation is re-

duced to almost nothing, and your home will be a constant source of pleasure to you, besides being the best investment you have ever made.

Build strong!

"For a man's house is his castle."

Plans for Southern Bungalow

Design No. 1183

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The Hollow Building Tile Association, Conway Bldg., Chicago

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Design No. 1171

The Colonial Home

A GREAT sense of fitness was expressed in the simplicity of the structure of our first homes. The endless, vast reaches of land, the wealth of seemingly impenetrable forests that greeted our sturdy Dutch and English pioneers on their landing here, made an appeal for freedom from ornament and for strength that could not go unheeded. Those seekers after life, liberty, and happiness in a new land were concerned with the fundamental, vital things of life. They came of thrifty, solid stock. Waste of any kind to them was a cardinal sin. They were thoroughly constructive, and all they did had a definite purpose.

Was it not natural, then, that these things should have been expressed in their dwellings?

And so the Colonial home had its inception here, severe in its simplicity and usefulness, yet so well balanced and with such charm of outline, that this plan of structure has survived the inroads of many different and more elaborate styles of architecture, making it today one of our most popular and most expressively American types of homes.

Here you have a home typifying the ideals of those early pioneers—economy, usefulness, charm—with the added assurance of absolute safety and

permanence. For it is constructed entirely of Hollow Tile, with a stucco exterior.

With Hollow Tile you build permanently; you practically eliminate all upkeep; you are protected from fire and weather hazards; you do not sacrifice artistry, and, at the same time, you build economically. For Hollow Tile is a non-conductor; fire cannot penetrate it, and on the same principle, it keeps out dampness and severe cold, thus noticeably reducing your heating expense, and giving you comfortable temperatures at all times.

Hollow Tile

has all the advantages of solid masonry, with many added benefits. The units are large, easy of handling, and saving of mortar. It not only sharply reduces labor and mortar costs in the building of your home, but because of its larger size and the consequent lesser number of units required for its erection, hollow tile itself is cheaper than other forms of permanent construction.

Instead of the old fashioned side chimneys of the early colonial home, you have here one large central flue serving both the heater and the open fireplace in the living room thus eliminating the cost of extra flues. There are however, the same steep roof, which in this six room house calls for dormer windows in the second floor; the same frankness of

outline, and the same suggestion of permanence and strength. Here the use of Hollow Tile makes this appearance of permanence and strength very real. The hollow tile home, once built, is there to stay. There is practically no depreciation, and maintenance is reduced to a positive minimum, for hollow tile will not corrode; it will not shrink nor sag, and finishes applied to it will not crack

nor peel. The side entrance permits of using every bit of space and, in addition, makes room for a large central front sun parlor which adds a most distinctive and hospitable air. The house itself is finished



Design No. 1171

in slate gray stucco, with panels, mouldings, cornices, and entrance columns of creamy white enamel, and shutters of olive green. There is an added touch of quaintness in the paneled windows, the flower boxes at the dormers, and the well-trimmed hedge.

The outer appearance of this home gives an impression of but moderate size. Yet its very design and construction allow of a roominess which is a delight to the occupants. The ground floor accommodates three large rooms and sun parlor. There is a spacious living room, running clear across the front of the house, with the sun parlor extending from it, and an open fireplace directly opposite. The dining room opens on to the living room, giving an

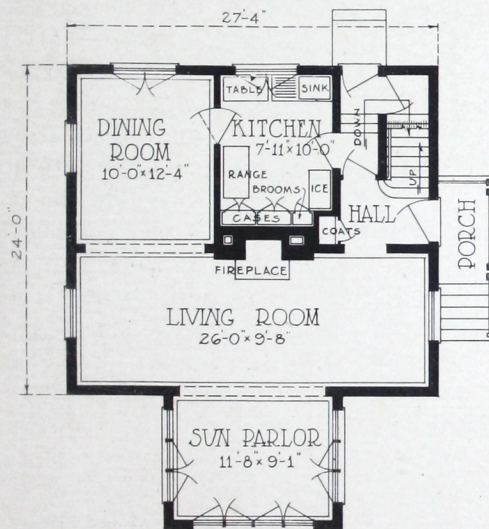
added effect of roominess and a maximum of air and light. The kitchen is well equipped and is arranged with a view to saving steps. The cabinet, or cupboard, is near the dining room, as is also the refrigerator. This arrangement is ideal where a refrigerating machine is installed.

The second floor has three large bedrooms, a bathroom, and closets. Each bedroom has two windows, one on each side, affording splendid ventilation. Each bedroom also has a spacious clothes closet. In fact, generous allowance is made for closet and storerooms.

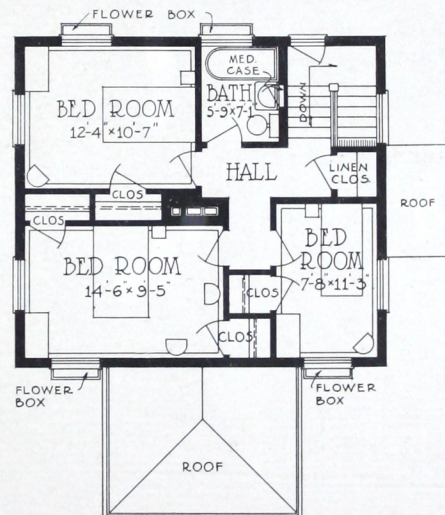
Build your home of Hollow Tile and enjoy continuous dividends on your investment which cannot be measured merely in dollars. For the Hollow Tile home not only positively reduces your fire risk to a minimum, but practically eliminates repair and maintenance expense, and makes your depreciation a negligible item. It also gives you and your dear ones a degree of comfort and security not possible in any other building material.

Build strong.

"For a man's house is his castle."



First Floor Plan



Second Floor Plan

Plans for the Two-Story, Colonial Residence Design No. 1171

Plans for this Residence can be obtained from your Building Material or Lumber Dealer. The plans are complete with detailed drawings, an itemized list of all materials necessary for the building and specifications governing its construction. The price is \$10.00. Ask for plan No. 1171. If you cannot obtain them locally write direct to the Association, giving your dealer's name.

The Hollow Building Tile Association, Conway Bldg., Chicago

MASTER TILE

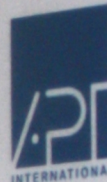
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and your guarantee of a product made in accordance with Association standards*

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